

Curriculum Vitae



Name : JOHNSON N J
Designation : Assistant Professor of Commerce
Department : Commerce and Management Studies
Office Address : Sri C Achutha Menon Government College Thrissur
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Date of Joining:	01/07/2008
(i) In Collegiate Education Service :	
(ii) Previous service if any(Specify service type and period of service) :	02/08/2004
Experience details (UG and PG in Years)	UG: 12YRS PG: 12 YRS
Qualification (Degree, PG, M.Phil, Ph.D, Others)	M Com, UGC NET
Area of interest (Broad)	Accounting, Taxation, Marketing , Banking, Management, Consumer Behavior, Cooperation

Field of interest (Narrow)	Management Theories, Consumer Behavior, Agricultural Cooperatives
Field of research	Cooperation
Guideship details	Nil
Courses handled (UG)	Accounting, Management, Law, Marketing, Banking
Courses handled (PG)	Accounting, Management, Marketing
Academic Responsibilities Undertaken: (like participation in curriculum preparation, BoS, SSP, WWS, etc.)	Open Course Coordinator, University Exam – Assistant Supdt, WWS Mentor, Remedial Coaching, Coordinator of Coaching Classes For Entry Into Services, Member – College Welfare Committee
Office Charges held (like charges of clubs, NSS, NCC, etc.)	Website Convenor, PTA Secretary, Convenor of Committee For Differently Abled.
Extension Activities Undertaken:	Nil
U.G.C Research Projects Undertaken: (Specify Major/ Minor ,Details of fund, title of project, period, status, etc.)	Nil
Non U.G.C Research Projects Undertaken: (Specify Funding Agency ,Details of fund, title of project, period, status, etc.)	Nil
Research Publications: (Details- title, journal details etc)	“Consumer Behaviour Towards Organic Products” Published In ‘Business Research Select Case Studies From Kerala’ Edited By Dr. T G Saji & Dr E Murali

	Research India Publication, Delhi, 2019, Isbn: 978-93-89116-00-7
Books Published: (Details- title, publisher details etc)	Book Titled 'An Introduction To Management', Mahi Publications, 2019, Isbn: 978-81-940137-9-2
Paper Presentations: (Details- title, venue, date etc)	Nil
Seminars / Workshops Organized: (Details- title, venue, date etc)	Nil
Seminars Attended: (Details- title, venue, date etc)	<ol style="list-style-type: none"> 1. One Day Regional Seminar On 'Transforming Malayali Family: Contemporary Psychological Experiences' Organized By Dept Of Psychology, Sri C Achutha Menon Govt College Thrissur, Kuttanellur, One Day On 11/11/2014 2. Two Day National Seminar On 'Global Business In Emerging Markets' Organized By PG Dept Of Commerce, Sri C Achutha Menon Govt College Thrissur, Kuttanellur, Two Day On 15/12/2014 & 16/12/2014 3. Two Day National Seminar On 'HR Practices in Service Sector: New Perspectives' Organized By PG Dept Of Commerce, Sri C Achutha Menon Govt College

	<p>Thrissur, Kuttanellur, Two Day On 18/01/2016 & 19/01/2016</p> <p>4. Two Day National Seminar On 'Business Sustainability: Perspectives, Practices And Prognoses' Organized By PG Dept Of Commerce & Management Studies, Sri C Achutha Menon Govt College Thrissur, Kuttanellur, Two Days On 10/01/2018 & 11/01/2018</p> <p>5. Two Day International Seminar On 'Entrepreneurship And Innovations: Dreaming, Scanning And Discovering New Horizons' Organised By PG Dept Of Commerce & Management Studies, Sri C Achutha Menon Government College Thrissur, Kuttanellur On 10/01/2019 & 11/01/2019, Two Days On 10/01/2019 & 11/01/2019</p>
Workshops Attended: As Resource Person(Details- title, venue, date etc)	Nil
Workshops Attended: As Participant (Details- title, venue, date etc)	Nil
Refresher Courses Attended:	<p>1. Refresher Course (Special Summer School) At ASC Calicut University, 21 Days (From 17/04/2013 To 07/05/2013)</p> <p>2. Refresher Course On 'Sharpening Soft Skills For Academic Excellence' At ASC KVASU Mannuthy, 14 Days, (From 03/07/2019 To 16/07/2019)</p>
Short Term Courses Attended:	Nil

Orientation Programmes Attended:	Orientation Programme (IT Oriented) At ASC Kerala University Thiruvananthapuram, 28 Days (From 27/07/2012 To 23/08/2012)
Awards / Honours / Patents Conferred:	NIL
Membership (s) in: Academic Bodies	NIL
Membership (s) in: NGOs, Cultural Organizations etc	NIL