

## CURRICULUM VITAE



Name : Dr. ELDHOSE K V  
PEN : 586262  
Designation : Assistant Professor of Commerce  
Department : Commerce and Management Studies  
Office Address : Sri C Achutha Menon Government College, Thrissur - 14  
Mobile : 9447047732  
E Mail ID : eldhosewithu@gmail.com

Date of Joining: (i) In Collegiate Education Service: (ii) Previous Service: (Non-Vocational Teacher in Commerce, Kerala Govt VHSE)	20/06/2011  3 Years and 5 Months (08/02/2008 to 20/06/2011)
Experience Details: (UG & PG in Years)	UG & PG – 9 Years
Qualification	M Com, B Ed, M. Phil, SET, NET, Ph D.
Area of Interest (Broad)	Accounting & Finance
Field of Interest (Narrow)	Financial Accounting, Cost Accounting & Financial Management
Field of Research	Financial Leverage
Guideship Details	Nil
Courses Handled (UG)	Organization Behaviour, Human Resource Management, Financial Management
Courses Handled (PG)	Research Methodology & Consumer Behaviour
Academic Responsibilities Undertaken: (Like Participation in Curriculum Preparation, BOS, SSP, WWS, etc.)	Board of Studies Member (Travel and Tourism)- University of Calicut, WWS Mentor, Resource Person for SSP, Member – College Welfare Committee.
Office Charges Held (Like Charges of Clubs, NSS, NCC, Etc.)	Secretary - PTA, Co-convenor - Discipline Committee, Coordinator - Quiz Club
Research Projects Undertaken: (Details of Fund, Title of Project, Period, Status, Etc.)	Nil
Research Publications: (Details- Title, Journal Details etc.)	1. Capital Intensity, Financial Leverage and Market Valuations India: Evidence from a

	<p>Panel of FMCG Firms; Asian Journal of Management, October-December 2017; Vol: 08/4, Page No: 1037-1040.</p> <p>2. Determinants of Financial Leverage: An Empirical Analysis of Manufacturing Companies in India; Indian Journal of Finance, July 2019; Vol.13/7, Page No: 41-49.</p>
Books Published; Chapters in Book: (Details- Title, Publisher Details etc.)	<p>1. 'Capital Intensity and Firms' Performance in India: A Case Study of FMCG Sector' Published in Contemplations on New Paradigms in Finance; Edited by Dr Santhosh Kumar S &amp; Dr Manoj Edward, Publisher: Director, Directorate of Public Relations and Publications, CUSAT, Kochi, 2017, ISBN: 978/93/80095/99/8</p> <p>2. 'Customer Behaviour towards Public &amp; Private Sector Life Insurance Services with Special Reference to Ernakulam District, Kerala' Published in 'Business Research Select Case Studies from Kerala' Edited by Dr. T G Saji &amp; Dr E Murali, Research India Publication, Delhi, 2019, ISBN: 978-93-89116-00-7</p>
Paper Presentations: (Details- Title, Venue, Date etc.)	<p>1. K M in Higher Education – Challenges and opportunities, at Govt College, Tripunithura (National Seminar on Research and Knowledge Management – The Role of Industry and Academia) on 20/01/2012.</p> <p>2. Beneficiary Perception on the Role of 'Jalanidhi' in Solving Drinking Water Scarcity in Kerala, (State Level Seminar on Major Issues for the Sustainable Economic Development of Kerala) at St. Stephen's College, Uzhavoor on 24/02/2012.</p> <p>3. Innovative Banking Practices in India; National Seminar on Banking Divergence - Challenges and Solutions organized by PG department of commerce and management studies, Sri C Achutha Menon Govt College, Thrissur on 22/02/2012.</p> <p>4. Growth of manufacturing industry in India: A study with special reference to Textile industry, National Seminar on Business Strategies in Globalised World organized by PG department of commerce and management studies, Sri C Achutha Menon Govt College, Thrissur on 04/01/2013.</p>

	<p>5. Infrastructure development and manufacturing industries – A study with special reference to Kerala, Two-day National Seminar on Emerging Trends in Infrastructure Developments – Concepts, Challenges and Promises organized by PG department of Commerce, PM Govt college, Chalakkudy, on 06/02/2013.</p> <p>6. Giant Vs Dragon: A Study on FDI in India and China, UGC Sponsored National Conference on Foreign Direct Investment in India: Opportunities and Challenges organized by PG and Research Department of Commerce, St. Peter's college, Kolenchery on 31/01/2014.</p> <p>7. Capital Intensity and Firms' Performance in India: A Case Study of FMCG Sector, Two Day National Seminar on National Seminar on Paradigms in Business and Management, CUSAT from 20/04/2017 to 21/04/2017</p>
Seminars / Workshops Organized: (Details- Title, Venue, Date etc.)	Coordinated Two Day National Seminar on HR Practices in Service Sector: New Perspectives at Sri C Achutha Menon Govt College, Thrissur from 18/01/2018 to 19/01/2018
Seminars Attended: (Details- Title, Venue, Date etc.)	Annexure I
Workshops Attended: As Resource Person (Details- Title, Venue, Date etc.)	Nil
Workshops Attended: As Participant (Details- Title, Venue, Date etc.)	Annexure II
Refresher Courses Attended:	<p>1) Refresher Course (Special Summer School) UGC-HRDC, University of Calicut, 21 Days (From 11/05/2017 to 31/05/2017)</p> <p>2) ARPIT Refresher Course in Commerce – SWAYAM - MHRD, 16 Weeks (From 01/09/2019 – 15/01/2020)</p>
Short Term Courses Attended:	Nil
Orientation Programmes Attended:	Orientation Programme (Special Winter school) conducted by UGC - ASC, University of Calicut, 21 days (From 27/11/2013 to 17/12/2013)
Awards / Honours / Patents Conferred:	Nil
Membership(s) in: NGOS, Cultural Organizations etc.	Nil

**Annexure I**  
**List of Seminars Attended**

<i><b>Name of the Programme</b></i>	<i><b>Duration and Period</b></i>	<i><b>Sponsoring Agency</b></i>
Orientation Course for the Programme Officers of NSS	6 days, 12/09/2011 to 17/09/2011	Empaneled Training Institution for NSS
National Seminar on Research and Knowledge Management – The Role of Industry and Academia	2 days, 19/01/2012 to 20/01/2012	DCE, Govt of Kerala
National Seminar on Banking Divergence- Challenges and Solutions	2 days, 21/02/2012 to 22/02/2012	DCE, Govt of Kerala
State Level Seminar on Major Issues for the Sustainable Economic Development of Kerala	2 days, 23/02/2012 to 24/02/2012	UGC
National Seminar on Insulation of Indian Economy from Global Financial Crisis	2 days, 20/03/2012 to 21/03/2012	UGC
National Seminar on Business Strategies in Globalised World	2 days, 03/01/2013 to 04/01/2013	DCE, Govt of Kerala
National Seminar on Emerging Trends in Infrastructure Developments – Concepts, Challenges and Promises	2 days, 05/02/2013 to 06/02/2013	DCE, Govt of Kerala
National Seminar on Trails and Trends of Internet Banking in India	2 days, 07/02/2013 to 08/02/2013	DCE, Govt of Kerala
National Seminar on Two Decades of Economic Reforms in India – Performance and Challenges	2 days, 12/02/2013 to 13/02/2013	DCE, Govt of Kerala
FLAIR Induction Training Programme ‘Good Learning’	5 days, 28/10/2013 to 01/11/2013	DCE, Govt of Kerala
Orientation Course: Special Winter School	28 days, 27/11/2013 to 17/12/2013	UGC
National Seminar on Exploring the Under - explored	2 days, 17/12/2013 to 18/12/2013	DCE, Govt of Kerala
National Seminar on Service Sector Dynamism and Indian Economic Growth: Problems and Prospects	2 days, 18/12/2013 to 19/12/2013	UGC
National Conference on Foreign Direct Investment in India: Opportunities and Challenges	2 days, 30/01/2014 to 31/01/2014	UGC
International Conference on Innovations in Business and Finance	2 days, 23/05/2014 to 24/05/2014	Commerce Association of Kerala
Regional Seminar on Transforming Malayali Family: Contemporary Psychological Experiences	1 day, 11/11/2014	DCE, Govt of Kerala
National Seminar on Writing Social History of Kerala: Problems and Prospects	2 days, 12/11/2014 to 13/11/2014	DCE, Govt of Kerala
National Seminar on Global Business in Emerging Markets	2 days, 15/12/2014 to 16/12/2014	DCE, Govt of Kerala
FLAIR Induction Training Programme Phase II	2 days, 20/07/2015 to 21/07/2015	DCE, Govt of Kerala
National Seminar on Research Methodology and Statistical Analysis using SPSS	3 days, 30/07/2015 to 01/08/2015	UGC
National Seminar on Unheard Voices: resistances and Responses of the marginalized in colonial India	2 days, 16/09/2015 to 17/09/2017	UGC
National Seminar on HR Practices in Service Sector: New Perspectives	2 days, 18/01/2016 to 19/01/2016	DCE, Govt of Kerala

International Seminar on A New Agenda for Kerala's Economic Development	2 days, 21/01/2016 to 22/01/2016	DCE, Govt of Kerala
National Seminar on In Quest of Space: Portraying Women Hood in Literature	2 days, 15/12/2016 to 16/12/2016	DCE, Govt of Kerala
National Seminar on Paradigms in Business and Management	2 days, 20/04/2017 to 21/04/2017	CUSAT, Kochi
Special Summer School (Thrust area: Economics & Business Studies)	21 days, 11/05/2017 to 31/05/2017	UGC
National Seminar on Business Sustainability: Perspectives, Practices and Prognoses	2 days, 10/01/2018 to 11/01/2018	DCE, Govt of Kerala
National Seminar on The Recent Practices in Finance and Accounting	2 days, 25/10/2018 to 26/10/2018	DCE, Govt of Kerala
National Seminar on Quality Management & Accreditation in Higher Education	1 day, 07/03/2019	DCE, Govt of Kerala
National Seminar on Mixed Methods in Social Science Research	3 day, 28/10/2019 to 30/11/2019	DCE, Govt of Kerala
National Seminar on New Age Business: Emerging Realities	2 days, 10/01/2020 to 11/01/2020	DCE, Govt of Kerala
National Webinar on Are We Ready to Forecast Tourism: A Post COVID Agenda	1 day, 29/05/2020	Department of Commerce and Management Studies, SCAM Govt College, Thrissur

**Annexure II**  
**List of Workshops Attended**

<i><b>Name of the Programme</b></i>	<i><b>Duration and Period</b></i>	<i><b>Sponsoring Agency</b></i>
Workshop on Perspectives and Methodology of Business Studies	2 days, 19/08/2011 to 20/08/2011	Kerala State Higher Education Council
Workshop on Secondary Data Access Through Internet	1 day, 24/03/2012	St. Peter's College, Kolenchery
Workshop on WWS Programme	2 days, 24/10/2013 to 25/10/2013	DCE, Govt of Kerala
Workshop on Data Analysis Through SPSS	2 days, 29/04/2014 to 30/04/2014	St. Peter's College, Kolenchery
Workshop on Research Methodology in Social Science Research	5 days, 04/11/2014 to 08/11/2014	UGC
National Level Workshop on Econometric Tools for Business Research	5 days, 19/06/2017 to 23/06/2017	Pondicherry University
National Workshop on Econometric Tools for Research	5 days, 20/11/2017 to 24/11/2017	CUSAT, Kochi
Workshop for Internal Mentors of WWS	1 day, 26/11/2018	DCE, Govt of Kerala
National Workshop on Social Analysis in Social Science Research	4 days, 10/12/2018 to 13/12/2018	DCE, Govt of Kerala
One Day Workshop on Research Writing	1 day, 20/03/2019	DCE, Govt of Kerala
Two Day Workshop on Innovation and Technology in Teaching	2 days, 22/03/2019 to 23/03/2019	DCE, Govt of Kerala
Three Day National Workshop on Mobile Application Development	3 days, 04/12/2019 to 06/12/2019	DCE, Govt of Kerala
Three Day National Workshop on Statistical Data Analysis with Microsoft Excel	3 days, 16/12/2019 to 18/12/2019	DCE, Govt of Kerala