SRI.C. ACHUTHA MENON GOVERNMENT COLLEGE, THRISSUR

PG & RESEARCH DEPARTMENT OF COMMERCE AND MANAGEMENT STUDIES

MANAGEMENT FEST: ALOKI 2K23

2ND FEBRUARY 2023

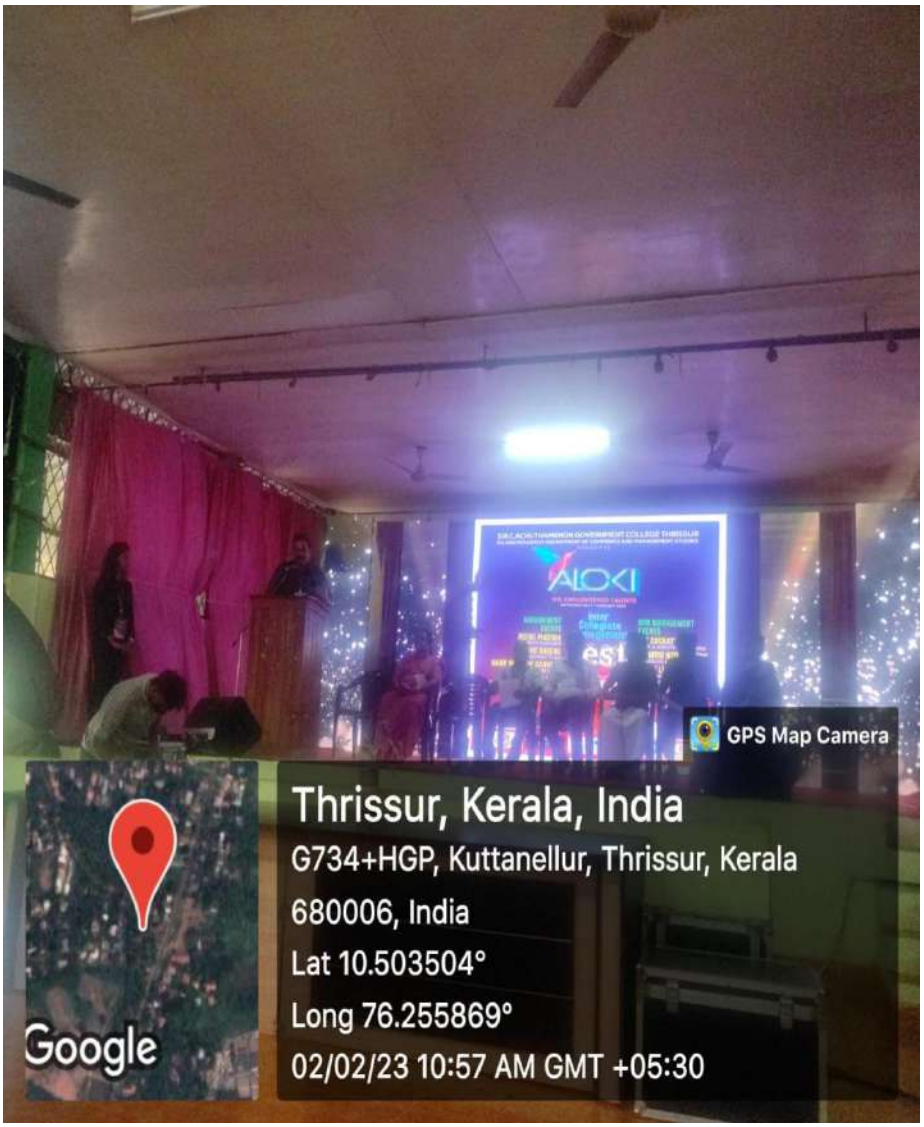
PG & Research Department of Commerce and Management Studies has conducted its 4th edition of ALOKI-2K23 the Management Fest on 2nd February 2023 in the college campus. The word 'ALOKI' as it portrays means brightness enthusiasm was aimed at discovering hidden talents of UG & PG students. The fest had given a chance for management students to exhibit their extracurricular activities in terms of both management and non-management areas. Such events help in the overall development of students in various dimensions.

The on day high spirited fest had 10 events in total which comprised of both management and non-management events; in most of the events an overwhelming response from students was received. 700 participants from in and out of Kerala participated for the events in total with full enthusiasm and exhibit their talents and won prizes. There were fun zones except the events in the college campus to add extra fun element to the students.

The 10 events were: 1) Best Manager, 2) Best Management Team, 3) Best Marketing Team, 4) Business Quiz, 5) Women Entrepreneurship Program, 6) Debate, 7) Treasure Hunt, 8) Spot Dance, 9) Spot Photography 10) 3's Football. The response received from the participants was heart whelming and welcoming which has increased the level of encouragement for all the events.

The fest was inaugurated by our honorable Principal Shri. Suresh A.K, welcome speech was delivered by Staff Coordinator of ALOKI Shri. Dr. Madhusoodhanan Kartha followed by the presidential address which was delivered by Shri. Lt. S. V. Rajkumar HOD of Commerce and Management studies. Principal gave the inaugural speech which was followed by felicitation from our Chairman, Commerce Association Secretary. Vote of thanks was delivered by Shrimati. Manju K.V Staff Coordinator of ALOKI 2023.

The event was closed by 6:30 at the college auditorium after the award ceremony. We had prizes worth 1 lakh. The main event of the fest was Best Manager, Levin T Thomas of Government Law College Ernakulam backed the 1st Prize. The most celebrated events were Treasure hunt which had 65 teams of 4 members and Prajyothi Nikethan became the title winners. Spot Dance made the audience awestruck. After a head-to-head competition Mruthul from IHRD College won the title with his mesmerizing moves. The main coordinators of the fest were Sunith and Surya Gayathry from BBA and B.COM respectively.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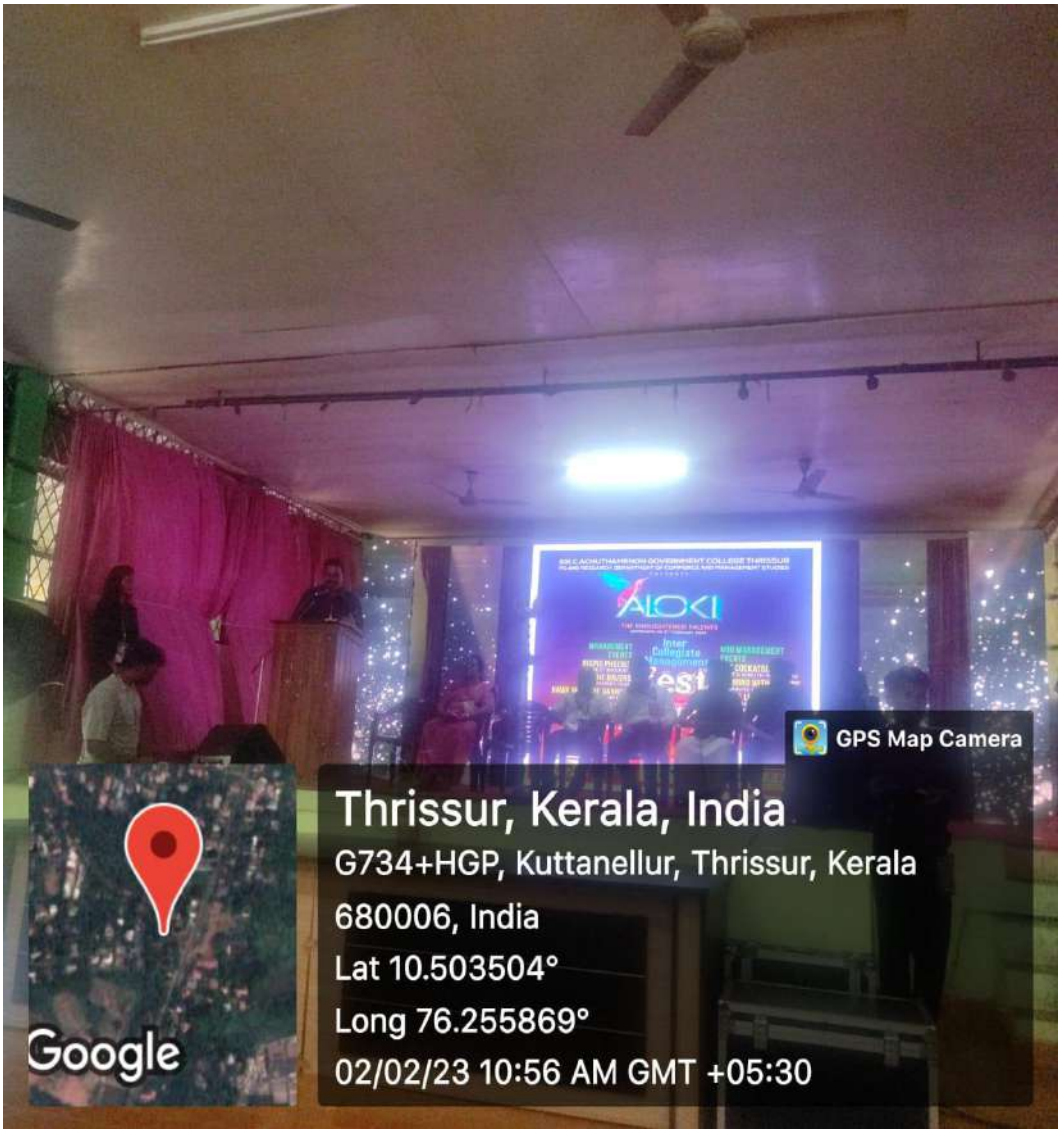
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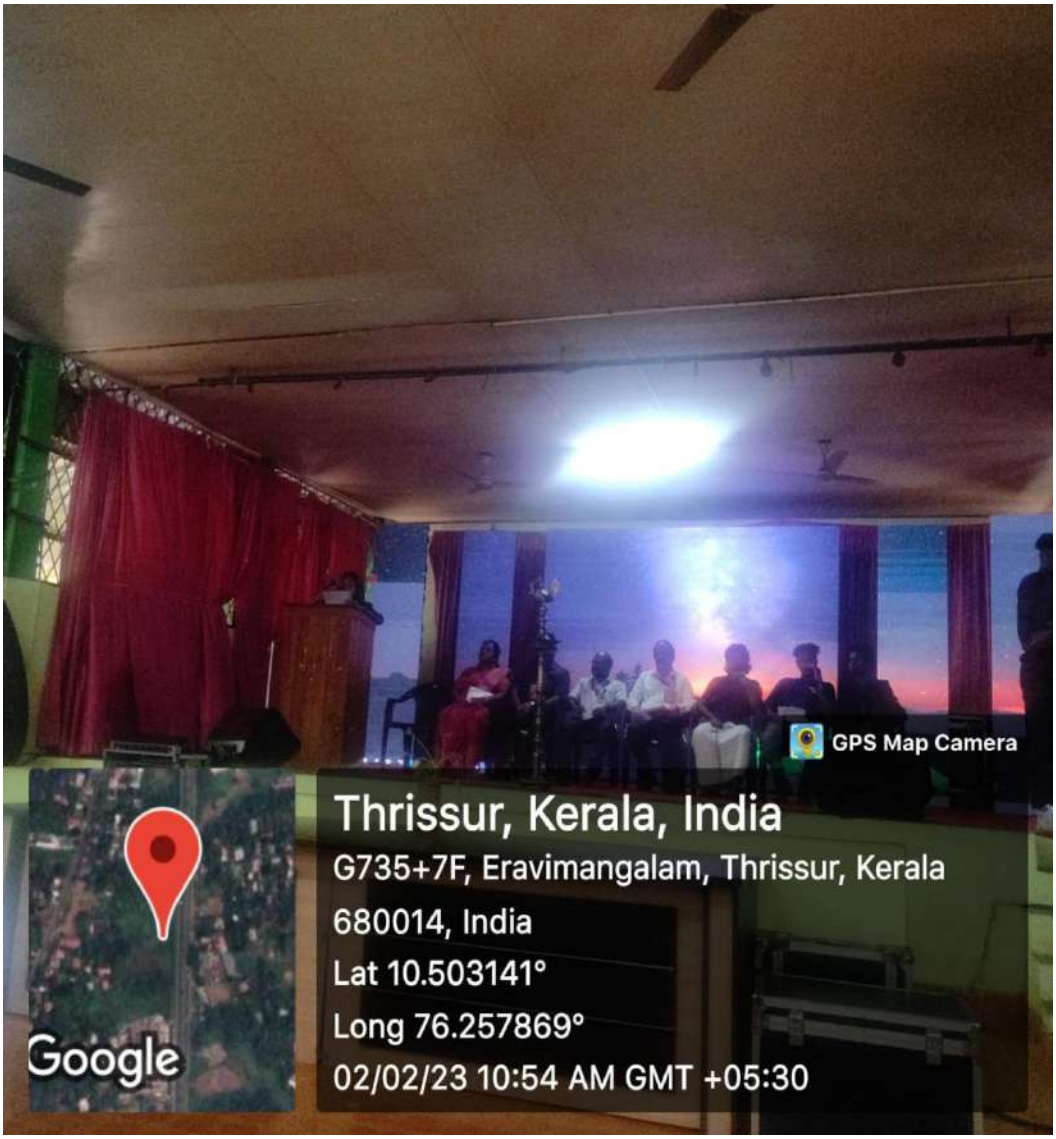
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SRI.C.ACHUTHAMENON GOVERNMENT COLLEGE THRISSUR

PG AND RESEARCH DEPARTMENT OF
COMMERCE AND MANAGEMENT STUDIES

PRESENTS

THE ENLIGHTENED TALENTS

HAPPENING ON 2ND FEBRUARY 2023
AT OUR COLLEGE CAMPUS

INTER COLLEGIATE MANAGEMENT FEST

PRIZES WORTH 1 LAKH+ IS WAITING FOR YOU

MEDIA

RISING PHOENIX
(BEST MANAGER)

REGISTRATION

1. The registration fee for the event is Rs200/- per participant
2. Any Number of Participants from a College can participate for the event
3. The event is open to both PG and UG students.
4. Participants should bring their College Identity card
5. Online Registration closes on 1/2/2023 @8:00 PM
6. Spot Registration closes on 2/2/2023 @9:30 AM.

GUIDELINES

1. The organizers reserve the right to change the rules or nature of rounds at any Point of time & the situation so demands.
2. Any candidate found to be indulged in misappropriate behaviour shall be disqualified from the event.
3. There will be an aptitude test for the participants.
5. Any type of electronic devices is not allowed
6. Decision of the judges will be final

Prize

1st Prize : ₹10023
2nd Prize : ₹5023
Finalists : ₹1023

THE RAVENS
(THE MANAGEMENT TEAM)

REGISTRATION

1.Registration fee is Rs 200/- per team.
2.Participants should bring college ID card in order to confirm the identity.
3.Online registration closes on 1/02/2023 at 8 pm.
4.Spot registration closes on 2/02/2023 at 9:30 am.
5. Only 4 teams per college can participate.
6. The event is open for both PG and UG students.

GUIDELINES

1. All participants should reach the venue at least 30 mins prior to the event.
2.This is a group event of 4 members per team.
3. All the participants should bring smart phones with internet connection. Wifi will not be provided.
4. All the participants in a team should be from same institute.
5. In case of any misconduct the team will be disqualified.
6. The decisions of the judges will be final.

Prize

1st Prize : ₹8023
2nd Prize : ₹4023
3rd Prize : ₹2023

HAWK WITH THE GANNETS
(THE MARKETING GAME)

REGISTRATION

1.Registration fee for the event is Rs.200/- per team
2. Number of members in a team should be 4
3.The event is open for both PG &UG students
4. Participants should bring their college identity card
5. Online Registration closes on 1/2/2023 @8:00PM
6. Spot Registration closes on 2/2/2023 @9:30 AM

GUIDELINES

1. All participants must report at venue at least 30 minutes before
2. Smart watches and smart phones are not allowed at the time of competition.
3. In case of misconduct the team will be disqualified
4. The decisions of the judges will be final

Prize

1st Prize : ₹7023
2nd Prize : ₹4023
3rd Prize : ₹2023

THE KEAS
(WOMEN ENTREPRENURSHIP PROGRAM)

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REGISTRATION

1. The entry fee for the event is 150/-per team
2. The number of members in a team should be 3
3. The event is open to both PG and UG students.
4. All participants should bring their identity card
5. Online registration for the event closes on 1/02/2023 @8:00PM
6. Spot registration closes on 02/02/2023 @9:30AM

GUIDELINES

1. All participants must report at venue at least 30 minutes before
2. In case of any misconduct, the team can be disqualified.
3. The final decision taken by the judges.
4. Only Girls can participate this event programme.
5. The participants must complete their task with the allotted time.
6. The coordinators will provide rules and regulations for the event

Prize

1st Prize : ₹3523
2nd Prize : ₹1523

THE HUMMERS CHASE
(BUSINESS QUIZ)

REGISTRATION

1. Any number of participants from a college can participate for the event.
2. The event is open for both PG and UG students.
3. The registration fee for the event is Rs 100/- per team.
4. Participants should carry college ID card.
5. Online registration closes on 1/02/2023 at 8 pm.
6. Spot registration closes on 2/02/2023 at 9:30 am.

GUIDELINES

1. The organizers reserve the right to change the rules or nature of rounds at any point of time and the situation so demands.
2. This is a group event of 2 participants.
3. All the participants should be from the same institute.
4. Any kind of misconduct or malpractices can disqualify the team on spot.
5. Any type of electronics devices is prohibited during the event.
6. The decisions of the judges will be final.

Prize

1st Prize : ₹5023
2nd Prize : ₹3023
Finalists : ₹1023

PROF
CMA/CS/

The COCKATOO
(JUST A MINUT - TALK SHOW)

REGISTRATION

1. Registration fee for the event Rs.100/-Per participant
2. Any number of participants from a collage can participant in this event
3. The event is open for both UG & PG students
4. All participants should bring their college identity card
5. Online Registration closes on 1/2/2023 @8:00PM
6. Spot Registration closes on 2/2/2023 @9:30AM

GUIDELINES

1. The program is conducted with the reference to "ORU NIMISHAM" program flowers TV.
2. Event starts on 02 Feb 2023 at 10.00 am.
3. All participants must report at venue at least 30 minutes before (i.e., 9.30 ar
4. Smart watches and smart phones are not allowed at the time of competitio
5. The presentation should be in Malayalam.
6. The decision of Judges and Jury is final.
7. If participants go beyond the maximum limit there will be a screening proce

Prize

1st Prize : ₹5023

2nd Prize : ₹3023

HELMING WITH PUFFINS

(TREASURE HUNT)

REGISTRATION

1. Registration fee for the event is Rs 200/- per team.
2. Number of members in a team should be 4
3. The event is open for both PG & UG students
4. All participants should bring their college identity card
5. Online registration closes on 1/02/2023 @8:00PM
6. Spot registration closes on 2/02/2023@9:30AM

GUIDELINES

1. All participants should reach the venue at least 30 mins before
2. The decisions by the judges will be final
3. In case of misconduct or embezzlement, the team can be disqualified
4. The event coordinators will provide the rules and regulations for each round
5. Participants are not allowed to use mobile phones and smart watches during

Prize

1st Prize : ₹8023

2nd Prize : ₹3023

DANCE LIKE A 'TROSS
(SPOT DANCE)

JAI GU
Gold & Diam
Forever Begins Ev

REGISTRATION

1. The registration fee for the event is Rs100/-per participant
2. Any no of participants from a college can participate in this event.
3. The event is open to both PG and UG students.
4. All participants should bring their Identity card
5. Online Registration closes on 1/2/2023 @8:00PM
6. Spot registration closes on 2/02/2023 @9:00AM

GUIDELINES

1. All participants must report at venue atleast 30 minutes before
2. Decision made by the judging panel will be final.
3. Properties for the event is allowed as per the mentioned rounds only.
4. In case of any miscomduct the participants can be disqualified

Prize

1st Prize : ₹3523

2nd Prize : ₹2023

Katpho Cre
THRISSU

THE EYES OF CULVER
(SPOT PHOTOGRAPHY)

REGISTRATION

1. The registration fee for the event is Rs100/-per participant
2. Any Number of Participants from a College can participate for the event.
3. The event is open for both PG & UG students
4. Participants should bring their College Identity card
5. Online Registration closes on 1/2/2023 @8:00 PM
6. Spot Registration closes on 2/2/2023 @9:30 AM

GUIDELINES

1. All the participants must report at venue at least 30 minutes before
2. Only mobile phones allowed.
3. Basic editing is allowed (light adjust, cropping)
4. Double exposure is not allowed.
5. Camera is prohibited.
6. Decisions taken by the judges and committees will be final in any circumstances.
7. Individuals indulging in any kind of malpractices or misappropriate behaviour will be
8. The event coordinators will provide the further rules and regulations before program

Prize

1st Prize : ₹2023
2nd Prize : ₹1023

THE FALCON'S FOOTY
(3'S FOOTBALL)

DECATHL
SPORT FOR ALL - ALL FO

REGISTRATION

1. Registration fee for the event Rs200/-per team
2. There is no limit in number of team from a college
3. The event is open for both UG &PG students
4. All the participants should bring their college ID card.
5. Only 5 members per team including 2 substitutes are allowed
6. Online registration closes on 1/02/2023 @8:00PM.
7. Spot registration closes on 2/02/2023@ 9:30AM

GUIDELINES

1. First 24 teams who is registering first will only get the chance to play in the g
2. The decision of committee will be final.
3. There is no limit in number of team from a college.
4. The organizers reserve the right to change the rules or nature of rounds at a
   of time and the situation so demands.
5. Participants should bring their Boots &kits

Prize

1st Prize : ₹4023
2nd Prize : ₹2023

Click on to

For queries or grievances mail us to
alokiscamgct@gmail.com

Student Coordinators

SUNITHKUMAR I S | 8281501861

SURYA GAYATHRY | 8592061806

Staff Coordinators

MANJU | 9656738032

MADHUSUDHANAN KARTHA | 9447460599

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