**Curriculum vitae**

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**Name: Johnson N J**

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**Department of Commerce and Management Studies**

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| Date of Joining: (i) In Collegiate Education service:(ii) Previous service if any(specify): | 01/07/2008 |
| 02/08/2004 |
| Experience details | UG: 16 YRSPG: 16 YRS |
| Qualification  | M Com, NET with JRF |
| Area of interest (Broad) | Marketing, Management, Consumer Behavior, Cooperation |
| Field of interest (Narrow) | Management Theories, Consumer Behavior, Marketing Management, Cooperation |
| Field of research  | Cooperation |
| Guideship details  | Nil |
| Subject handled (UG) | Accounting, Management, Law, Marketing, Banking |
| Subjects handled (PG) | Accounting, Management, Marketing, Consumer Behaviour, International Business |
| Academic Responsibilities Undertaken: | Add on Course – Additional Coordinator,  |
| Office charges were held (like charges for clubs, NSS, NCC, etc.) | Coordinator – Committee for Disabled,Grievance Redressal Officer (GRO) to State Commissionerate for Persons with Disabilities |
| Extension Activities Undertaken | Nil |
| U.G.C Research Projects Undertaken: (Specify Major/ Minor, Details of fund, title of project, period, status, etc.) | Nil |
| Non U.G.C Research Projects Undertaken: (Specify Funding Agency, Details of fund, title of project, period, status, etc.) | Nil |
| Research Publications: | 2 Research articles published in Peer Reviewed Journals1. “Performance Analysis of State Cooperative Banks in India (2012-13 To 2022-23): Trends, Challenges, And Opportunities” International Journal of Advanced Research (IJAR) ISSN 2320-5407, Int. J. Adv. Res. 12(10), 891-899
2. “Milk Consumption Patterns Across Socio-Economic and Demographic Profiles: A Literature-Based Study”, International Journal of Advanced Research (IJAR) ISSN 2320-5407, Int. J. Adv. Res. 12(11), 445-451
 |
| Books Published: | One Chapter in edited book with ISBN |
| Paper Presentations: | Nil |
| Seminars / Workshops Organized: | Nil |
| Seminars Attended: | Nil |
| Workshops Attended: As Resource Person | Nil |
| Workshops Attended: | 5 Days Online Orientation Program on Statistical Data Analysis Using Microsoft Excel, organized by CSDIR conducted from 27-08-2024 to 31-08-2024 |
| Refresher Courses Attended: | Nil |
| Short Term Courses Attended: | Nil |
| Orientation Programmes Attended: | Nil |
| Awards / Honours / Patents Conferred: | Nil |
| Membership (s) in: | Nil |