DISTRICT-LEVEL ANTI-NARCOTIC ELOCUTION COMPETITION- YUVASHABDAM 2026

Anti-Narcotic Cell
Sri. C. Achutha Menon Government College, Thrissur

As part of the Government's 100-Day Action Plan, the Excise Department and the Collegiate Education Department, Government of Kerala, along Anti Narcotic Cell, Sri. C. Achutha Menon Government College, jointly organized 'Yuvashabdam 2026', a District-Level Anti-Narcotic Elocution Competition on 25th September 2026. The programme was organized with the objective of creating awareness among young people about the harmful consequences of narcotic substance use and highlighting the importance of youth participation in building a drug-free society.

The programme was formally inaugurated by Smt. Vincy T. V., Secretary & Civil Judge (Senior Division), District Legal Services Authority (DLSA). Prof. Dr. Remya R., Deputy Director, Collegiate Education Department, and Principal, Sri C. Achuthamenon Government College, presided over the function. Sri. Vineeth Ravi, Vimukthi Manager and Assistant Excise Commissioner, Thrissur, explained the competition guidelines and criteria to the participants.

The competition provided a platform for talented students from colleges across Thrissur district to express their views and perspectives on the issue of substance abuse and the need for collective action against drug addiction. A total of 17 college representatives who had secured first place in the respective college-level competitions participated in the district-level competition.

The programme was attended by distinguished guests and officials from the fields of education, law, training, social development and excise administration. Dr. Ignatius Antony, Advocate and Retired Principal, St. Thomas College, Thrissur; Mr. Edison Franz, Corporate Guru, Psycho-Linguistic Trainer, Motivational Speaker, Celebrity Coach and Life Transformer; and Mrs. Anita Babaraj, Trainer and KILA Resource Person, served as the judges for the competition.

The competition witnessed enthusiastic participation and thought-provoking presentations from students representing various colleges across the district. The participants presented their ideas on the dangers of narcotic substance use, its impact on individuals, families and society, and the role of young people in creating awareness and promoting a drug-free future.

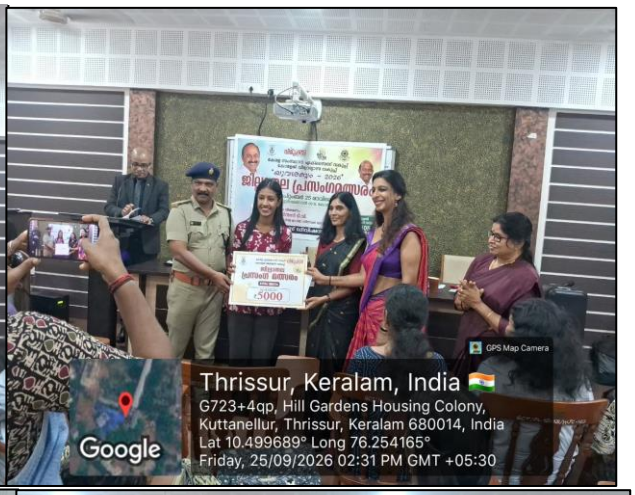
Stiya D Silva of Sacred Heart College (Autonomous), Chalakudy, secured the First Prize. Anitta Dias of St. Joseph College (Autonomous), Irinjalakuda, won the Second Prize, while Arya V R of Christ College (Autonomous), Irinjalakuda, secured the Third Prize. The winners were honoured during the prize distribution ceremony.

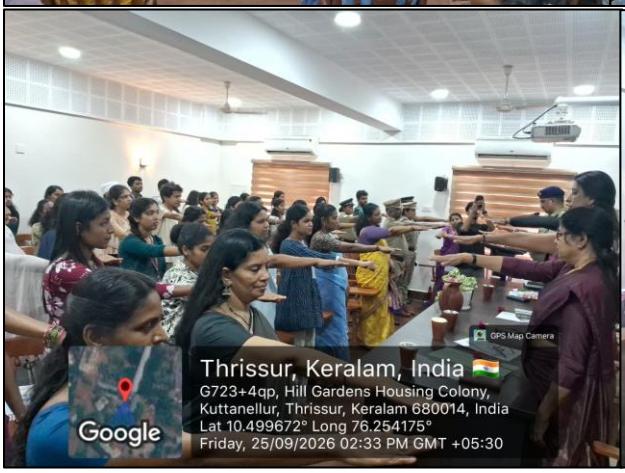
The programme concluded with an Anti-Narcotic Pledge, administered by Sri. C. K. Sajikumar, Deputy Excise Commissioner, Thrissur, reinforcing the collective commitment to preventing substance abuse. The vote of thanks was delivered by Dr. Hiya Roy, Thunder Club and Anti-Narcotic Cell Coordinator, Sri. C. Achutha Menon Government College, Kuttanellur.

The event served as a meaningful platform for empowering young voices against substance abuse and strengthening awareness about the social, psychological and personal consequences of narcotic use. The enthusiastic participation of students from across the district reinforced the message that the collective voice and responsible choices of the younger generation can contribute significantly to creating a healthier and drug-free society.




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