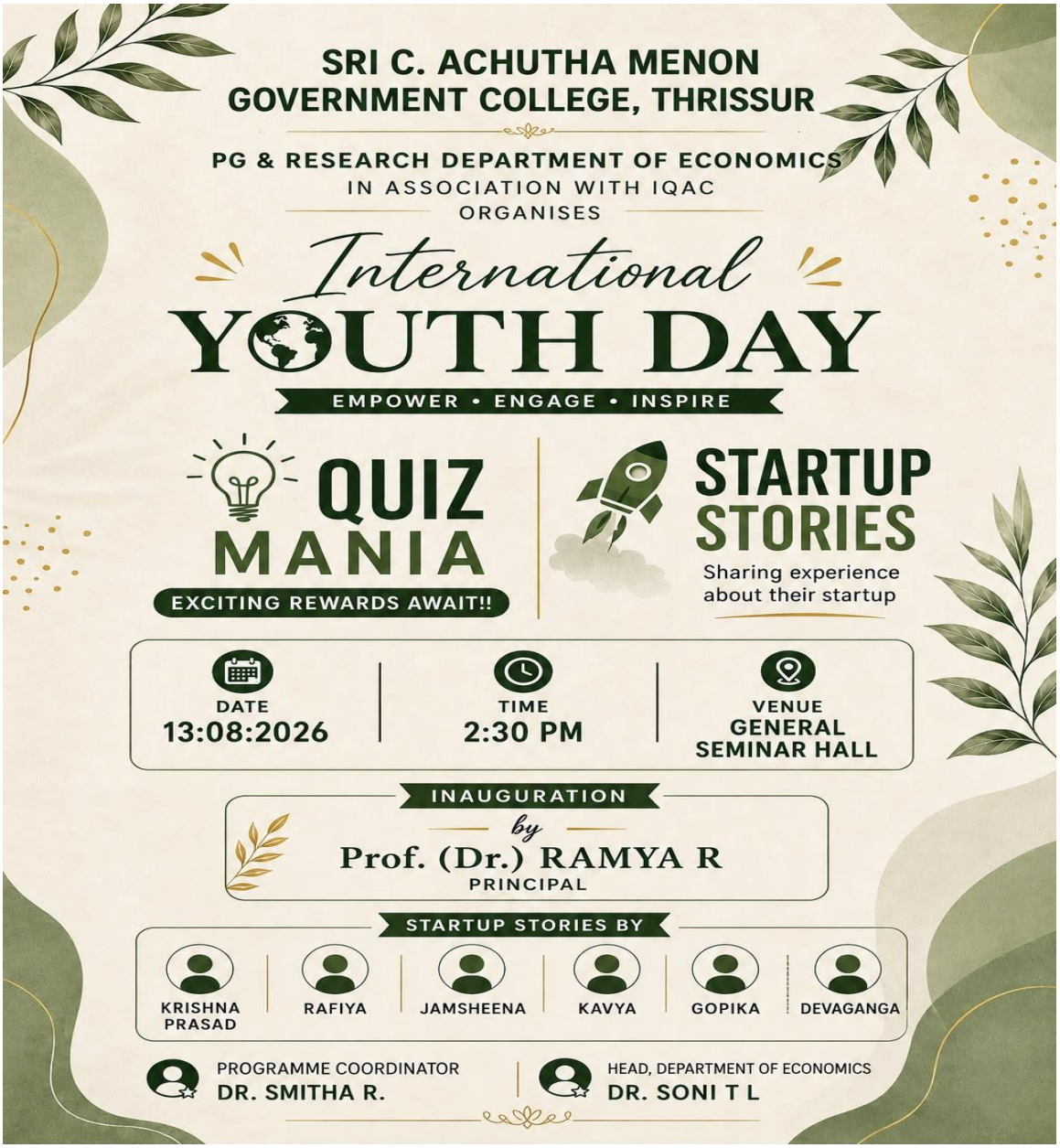
International Youth Day

The PG and Research Department of Economics celebrated International Youth Day on 13 August 2026. The programme was organised by the students of the Fifth Semester B.A. Economics Honours. As part of the celebration, two programmes were conducted: a Quiz Competition and Startup Stories, an interactive session in which young entrepreneurs shared their startup experiences.



The programme commenced at 2:00 p.m. with a welcome address by Kum. Akhila J. The programme was inaugurated and presided over by the Head of the Department, Dr. Soni T. L. In her inaugural address, she highlighted the significance of International Youth Day and explained various initiatives implemented by the Ministry of Youth Affairs and Sports. She particularly focused on the ministry's motto, “Youth for Development,” which replaced the earlier motto, “Development for Youth.”



Dr. Soni explained that the change in the motto reflected the recognition of two major challenges: the inability of the government sector to absorb all educated youth and the growing trend of unemployment. The concept of “Youth for Development” emphasises identifying the inherent talents and capabilities of young people and providing them with opportunities to develop and utilise those talents. In this context, startups can play an important role by enabling young people to achieve financial independence while also creating employment opportunities for others.

Quiz Competition



The Quiz Competition was conducted in three levels. The first level was open to all students who attended the programme. Based on their performance, five students were selected for the second level. The third and final level consisted of a rapid-fire question round. The winner of the Quiz Competition was Mr. Muhammed Swalih M. B., First Semester M.A. Economics.



Startup Stories

The second programme, Startup Stories, provided an opportunity for young entrepreneurs to share their experiences and inspire other students. Four students from the college presented their startup journeys:

- Mr. Krishna Prasad – Fifth Semester B.A. History Honours
- Kum. Kavya – Fifth Semester B.A. History Honours
- Kum. Gopika – Fifth Semester B.A. History Honours
- Kum. Rafiya – Fifth Semester B.Com. Honours



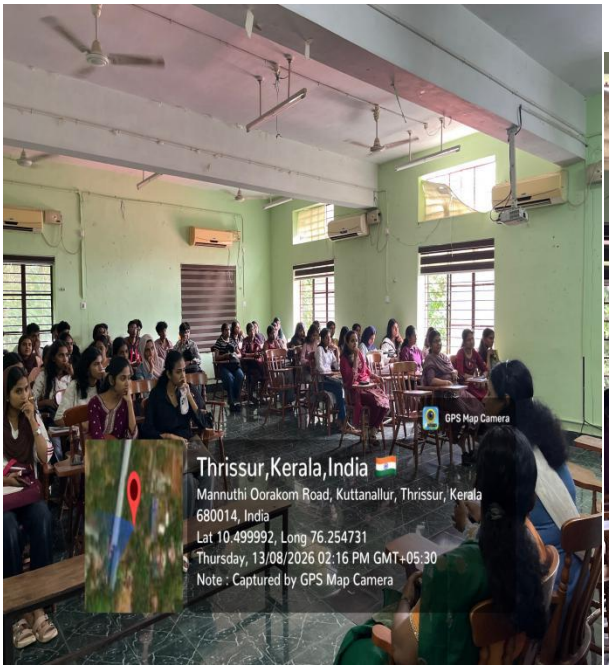


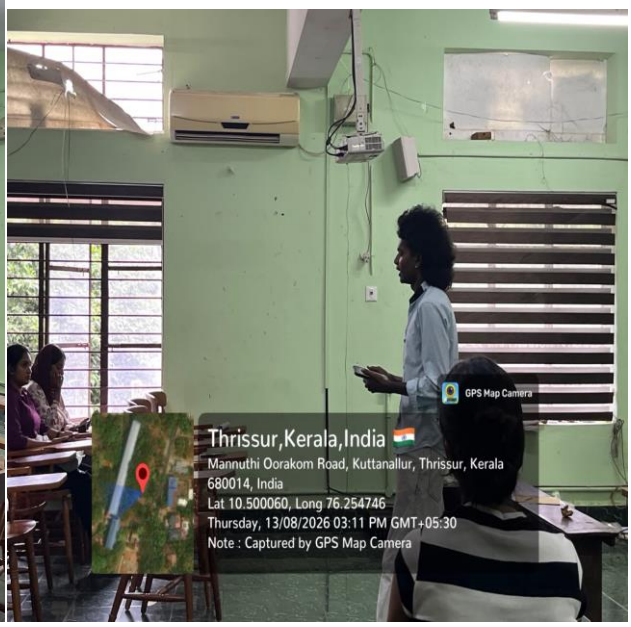


The students shared their experiences of identifying their startup ideas, arranging capital, establishing production units, marketing and sales, and overcoming various challenges. They also discussed the present status of their ventures and their future career prospects. Their

experiences provided valuable insights into entrepreneurship and encouraged students to consider startups as a means of self-employment and employment generation.

The programme was attended by the students and teachers of the Department of Economics. The event provided an informative and inspiring platform to celebrate the potential of youth and emphasise their role in economic development through education, entrepreneurship and innovation.





The programme concluded at 4:30 p.m. with the vote of thanks delivered by Mr. Ashik V. S. Overall, the celebration was successfully organised and provided the participants with an opportunity to recognise the importance of youth participation in the development of society and the economy.